



# 27<sup>th</sup> Annual National Conference

## OLUYOLE 2024 SPONSORSHIP DETAILS

**REGISTRATION** (<https://naipnigeria.org/oluyoleregistration/>)

Item	Amount (₦)	Amount (\$)	Benefits
<b>Early bird (closes April 30<sup>th</sup>, 2024)</b>			
Registered NAIP Member	₦ 10,000		
Non-NAIP Member	₦ 20,000		
<b>Late (May 1<sup>st</sup> – May 31<sup>st</sup>)</b>			
Registered NAIP Member	₦ 15,000		
Non-NAIP Member	₦ 25,000		
All Superintendent Pharmacists	Pre-registered		
<b>On-Site</b>	₦ 30,000		
<b>BROCHURE ADDVERT RATES</b>			
Front Cover Bottom Strip	₦ 500,000	\$1000	
Inside Front Page	₦ 300,000	\$500	
Inside Back Page	₦ 300,000	\$500	
Full Page (ROP)	₦ 200,000	\$400	
Center Spread	₦ 500,000	\$1000	
Backpage	₦ 500,000	\$1000	
Goodwill Message (Full Page)	₦ 150,000	\$350	
Goodwill Message (Half Page)	₦ 75,000	\$100	
<b>VENUE</b>			

Banner (Opening Ceremony)	₦ 500,000	\$1000	Company logo on event/conference banner, 10mins presentation
Hall Branding	₦1,500,000	\$3000	Company logo on conference banner, banner display in the hall, free ROP advert, product streaming, 10mins presentation, award of plaque of appreciation
Banner (Closing Dinner)	₦ 500,000	\$1000	Company logo on conference banner, 10mins presentation
Exhibition	₦ 300,000	\$500	3mx3m exhibition space, 1 table, 2 chairs,
<b>EVENTS</b>			
Sponsorship of Welcome Cocktail	₦ 1,000,000	\$2000	Venue branding, 10 mins presentation, product streaming, free ROP advert, plaque of appreciation
Sponsorship of Medical Outreach/Health Walk	₦ 1,000,000	\$2000	Banner will carry the company's logo only, free ROP advert, product streaming, a plaque of appreciation
Sponsorship of Tea Break (Day 2)	₦ 1,000,000	\$2000	Company logo on conference banner, product streaming, 10mins presentation, free ROP advert, a plaque of appreciation

Sponsorship of Tea Break (Day 3)	<del>₺</del> 1,000,000	\$2000	Company logo on conference banner, product streaming, 10mins presentation, free ROP advert, a plaque of appreciation
Sponsorship of Lunch (Day 2)	<del>₺</del> 1,500,000	\$3000	Company logo on conference banner, product streaming, 10mins presentation, free ROP advert, a plaque of appreciation
Sponsorship of Lunch (Day 3)	<del>₺</del> 1,500,000	\$3000	Company logo on conference banner, product streaming, 10mins presentation, free ROP advert, a plaque of appreciation
Sponsorship of Dinner	<del>₺</del> 2,000,000	\$4000	Company logo on conference banner, product streaming, 10mins presentation, free ROP advert, a plaque of appreciation
Product Launch (10mins)	<del>₺</del> 400,000	\$600	
Presentation at Opening Ceremony (10mins)	<del>₺</del> 400,000	\$600	
Presentation at Day 3 Event (10mins)	<del>₺</del> 400,000	\$600	
<b>PROMOTIONAL MATERIALS</b>			
Conference Bags (150 Bags) - Part Sponsorship	<del>₺</del> 1,000,000	\$2000	Branding of the conference bag with the company logo &

Conference Bags (300 Bags) - Full Sponsorship	<del>₦</del> 2,000,000	\$4000	or product, a plaque of appreciation
Branded Diary/T-Shirts (250 Pieces)	<del>₦</del> 2,000,000	\$4000	Branding of the Diary/T-shirts with the company's logo or products, a plaque of appreciation
Name Tag for 300 Participants	<del>₦</del> 400,000	\$600	Branding of the conference name tags with the company's logo or products

**MULTI MEDIA ADVERTS**

**OPENING CEREMONY**

Fixed Product Display (6 Slots)	<del>₦</del> 500,000	\$1000	
Products Streaming (5 Streams)	<del>₦</del> 50,000 per product	\$50	

**CLOSING CEREMONY/DINNER**

Fixed Product Display (6 Slots)	<del>₦</del> 400,000	\$600	
Product Streaming (5 Streams)	<del>₦</del> 30,000 per product	\$50	

Pay into:

**Association of Industrial Pharmacists of Nigeria (NAIP)  
Access Bank  
0036753009 (Naira)**

**Nigerian Association of Industrial Pharmacists  
Guaranty Trust Bank (GTB)  
0149944527 (Dollar)**

Call Christy: 08034547035 or Joy: 08168461311 or Clement: 08065489579

Email: [info@naipnigeria.org](mailto:info@naipnigeria.org), [naip.mail@gmail.com](mailto:naip.mail@gmail.com)

**NB: The deadline for submission of all adverts or artwork is  
May 15, 2024**